

Extra Strength

Biotin

10,000 mcg

Product Profile

**Promotes healthy
and beautiful hair,
skin, and nails**



NPN 80073744

Uses and benefits

- Strengthens nails and reduces brittleness
- Encourages the growth of strong, thick, healthy hair
- Supports skin health to reduce dry skin
- Helps prevent biotin deficiency
- Supports the metabolism of carbohydrates, fats, and protein

A B-complex vitamin that supports nail, hair, and skin health

Natural Factors Biotin is used to increase the health of skin while strengthening and promoting thicker hair. It also promotes healthy nails as well as prevents and improves splitting and brittle fingernail health. Biotin is one of the B-complex vitamins (vitamin B7) that helps the body metabolize carbohydrates, fats, and proteins, helping to convert food into energy. Natural Factors non-GMO Biotin 10,000 mcg is a one-a-day vegetarian-friendly supplement.

Product enquiries: custservice@naturalfactors.com

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Product rationale

- Offers higher dose pharmaceutical-grade biotin
- Four times the strength of the dose (2.5 mg) shown to benefit stronger nails in clinical trials
- Competes with other biotin products in the market

Target market

- Anyone looking to strengthen brittle nails and prevent nail splitting
- Individuals experiencing hair loss, poor hair growth, or those with weak and brittle hair
- People with dry skin or dermatitis that may be linked to biotin or fatty acid deficiency
- Individuals with a biotin deficiency or who take medications that affect biotin levels
- Individuals on long-term anticonvulsant therapy
- Pregnant women who are at higher risk of biotin deficiency

Ingredients

Each vegetarian capsule contains:

Biotin..... 10,000 mcg

Dosage

Recommended adult dose: 1 capsule daily or as directed by a health care practitioner. Consult a health care practitioner for use beyond 4 weeks.

Cautions

Consult a health care practitioner prior to use if you are pregnant or breastfeeding. Keep out of the reach of children.

UPC: 0-68958-01263-6
FORMAT: 60 vegetarian capsules
WSL: \$9.00

Main selling features

- Extra strength, 10,000 mcg biotin supplement in a vegetarian capsule
- Makes nails thicker and stronger, reducing brittleness and splitting
- Promotes thicker, healthier hair
- Helps relieve dry skin and dermatitis by increasing the production of fatty acids
- Improves weak and thinning hair, and may help with alopecia and “uncombable hair syndrome”
- Available in 300 mcg, 1000 mcg, and 5000 mcg strengths



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