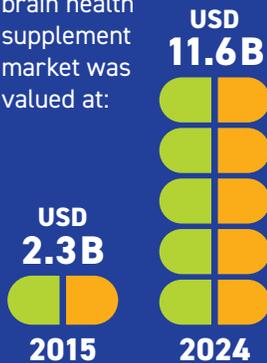




Concerned About Your Brain Health?

The Growing Brain Health Supplement Market

The global brain health supplement market was valued at:



Expanding at a CAGR of **19.6%** from 2016 to 2024.¹

Consumers seek brain health supplements that assist with:

- Memory enhancement
- Attention & focus
- Sleep
- Longevity & anti-aging

Brain Health and Aging

Every day your brain processes about:

70,000 THOUGHTS using **100B NEURONS** that connect at **>500T POINTS** through synapses that travel **300MPH²**

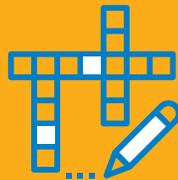
As we age:

- Parts of the **brain shrink** (as much as **25%** by 80 years old³)
- Mitochondrial efficiency **decreases**
- Communication between neurons can be **reduced**

BioPQQ and Brain Health



According to studies, taking BioPQQ for 8 weeks may **reduce confusion**, anxiety and depression, and improve vigor.⁶



Studies suggest that **taking BioPQQ for 24 weeks** may:

- Increase memory recall
- Reverse the decline in cognitive function
- **Improve** other higher brain functions like **spatial awareness**⁵



The only supplement of its kind with the FDA's **NDI notification** and **GRAS designation**.



BioPQQ has the potential to **improve working memory**—complex cognitive tasks such as learning, reasoning, and comprehension.

1. <https://www.prnewswire.com/news-releases/global-116-billion-brain-health-supplements-market-to-2024-300517802.html>
 2. <https://healthybrains.org/brain-facts/>
 3. <http://www.sciencemag.org/news/2011/07/incredible-shrinking-human-brain>
 4. <http://www.prb.org/Publications/Media-Guides/2016/aging-unitedstates-fact-sheet.aspx>
 5. <http://humanclinical.org/biopqq>
 6. <http://functionalfoodscenter.net/files/56592277.pdf>

For more information visit biopqq.com.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.